

WORLD ELECTRONICS FORUM ADELAIDE 2019

Enabling Our Future

EXHIBITOR PROSPECTUS

Adelaide, 4-7th December

ELECTRONICS - ENABLING OUR FUTURE

Your opportunity to sponsor

The Electronics Industry is the enabler of a vast variety of our world's future development. Yet it is often overshadowed by the digital revolution which depends on it.

In 2019 Adelaide is hosting the world's premier gathering of industry leaders, the World Electronics Forum (WEF). There will be an international Industry Conference running alongside this gathering at the Adelaide Convention Centre, attracting world class speakers as well as showcasing local industry.

The annual WEF meeting takes place in cities around the world. This year the Electronics Industry Development Association of Adelaide will bring world leaders in the industry together for the first time in Australia since 2003.

The Adelaide Electronics Industry is around 40% of total Australian electronics industry. Extraordinary in a city with only 5% of Australia's population!

Electronics – Enabling Our Future is Our Conference Theme. Our conference streams of:

- Electronics in Action – AgTech, Space, Sensors and IOT, New Frontiers in Innovation
- Our Industry - Sustaining Ourselves
- Our Technology - Development and Regulation
- The Future - Climate Change, Waste and the Circular Economy

Will showcase some of the most exciting developments in Electronics both locally and internationally, and address many of the critical issues facing the industry.

With over 100 industry leaders including CEOs, Vice Presidents and Directors of some of the world's largest electronics companies coming from all over the world, the 2019 World Electronics Forum is a world class event you will want to be a part of.

There have never been so many challenges and so many exciting opportunities to face.

Supporting the world's goals for Sustainable Development

TRADE DISPLAY

EIDA Members - **\$3,950** (incl. GST) 3m x 3m display space

Non Members - **\$4,950** (incl. GST) 3m x 3m display space

The exhibition will be located in the main catering area and has been designed to ensure good visibility and access to all stands. The main catering stations for teas and lunches will be within metres of the exhibition area. Benefits for the exhibitor will include:

Corporate Recognition:

- Named and promoted as an Exhibitor
- Logo on Conference website

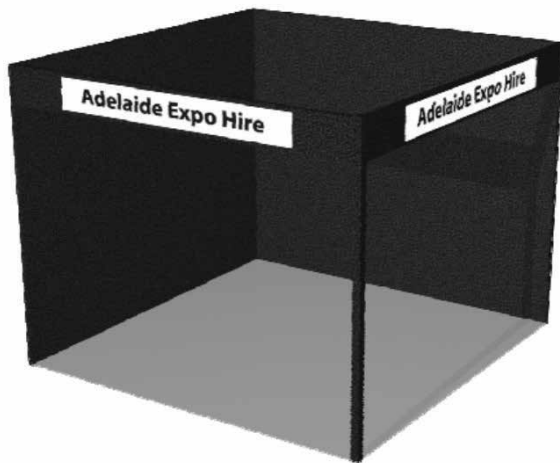
Networking Opportunities:

- Two (2) complimentary full registrations per booth excluding attendance at the Conference Dinner.

Trade Display:

The Exhibition will be open to delegates 5-6 December, 2019. Morning tea, afternoon tea and lunch will be served in the Exhibition Area.

Shell Scheme includes



Size: one booth 3 metres wide x 3 metres deep x 2.5 metres high.

Walls: 2500mm high matt anodised aluminium frame with black coloured front runner material, framed in polished anodised aluminium. Only Velcro can be used to attach display items to walls.

Facia: Names using navy vinyl-cut UPPERCASE lettering onto a white background, with names on all open sides.

Lighting: 2x 150-watt spotlights per booth mounted on the back wall system, and

Power: 1x 4amp power point

Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.

Preliminary Setup Schedule:

- **Set-up date:** 13:00-17:00 Wednesday 4 December 2019
- **Exhibition dates:** Thursday 5 to Friday 6 December 2019
- **Break-down date:** Friday 6 December 2019

Booth staff - additional staff over and above the two (2) complimentary full registration entitlements above must register as an exhibitor at \$250/person/day. This entitles staff to catering on the day of registration p. The Conference Dinner is an additional cost. It does not include attendance at Conference sessions. Booth staff wishing to attend sessions must register as a Conference delegate.

WORLD ELECTRONICS FORUM 2019 EXHIBITOR APPLICATION FORM

Please complete the form clearly in BLOCK LETTERS and return to:

WEF 2019 Event Manager

Plevin & Associates Pty Ltd

PO Box 54, BURNSIDE SA 5066 Phone: 61 8 8379 8222

Email: events@plevin.com.au

ABN: 60 383 512 852

ORGANISATION: _____

ADDRESS: _____

CONTACT PERSON: _____

POSITION: _____

EMAIL: _____ TELEPHONE: _____

I/We would like to apply for the following sponsorship package(s).

Trade Display EIDA Member **\$3,950** (including GST)

Trade Display Non-Member **\$4,950** (including GST)

PAYMENT Method of payment (please tick appropriate box)

I require a tax invoice to make payment.

Bank transfer

Bank: BankSA (Div. Westpac)

Address: 374 Greenhill Road, Glenside, SA 5065.

Account name: WEF 2019 Conference

Account #: 057309440 BSB #: 105 086 SWIFT: SGBLAU2S

I have read the details of the relevant Sponsorship Opportunities outlined in the Prospectus, and I accept all of its terms and conditions (listed on the following page).

NAME: _____ DATE: _____

SIGNED: _____

TERMS AND CONDITIONS

The Professional Conference Organiser will take all care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements i.e. banners, promotional material and any other material. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit. The Organiser reserves the right to decline an application and alter the program if required.

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.

UNAVOIDABLE OCCURRENCES

In the event that the Conference is cancelled or delayed through no fault of the Organiser or the venue, including but not limited to fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the sponsor shall not be entitled to any refund or claim for any loss or damage.

CORPORATE RECOGNITION

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

CANCELLATION POLICY

Once a booking form has been received for Sponsorship opportunities, any cancellation must be advised in writing. If the cancellation is received on or before 30 September 2019 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 September 2019, no refund is applicable unless the sponsorship package is resold where 25% of the total price is retained.

OTHER NOTES

All prices include GST. A tax invoice will be sent on receipt of the booking form. All banners are subject to venue pre-approval. (Freestanding, upright banners are recommended.)