

WORLD ELECTRONICS FORUM ADELAIDE 2019

Enabling Our Future

SPONSORSHIP PROSPECTUS

Adelaide, 4-7th December

ELECTRONICS - ENABLING OUR FUTURE

Your opportunity to sponsor

The Electronics Industry is the enabler of a vast variety of our world's future development. Yet it is often overshadowed by the digital revolution which depends on it.

In 2019 Adelaide is hosting the world's premier gathering of industry leaders, the World Electronics Forum (WEF). There will be an international Industry Conference running alongside this gathering at the Adelaide Convention Centre, attracting world class speakers as well as showcasing local industry.

The annual WEF meeting takes place in cities around the world. This year the Electronics Industry Development Association of Adelaide will bring world leaders in the industry together for the first time in Australia since 2003.

The Adelaide Electronics Industry is around 40% of total Australian electronics industry. Extraordinary in a city with only 5% of Australia's population!

Electronics – Enabling Our Future is Our Conference Theme. Our conference streams of:

- Electronics in Action – AgTech, Space, Sensors and IOT, New Frontiers in Innovation
- Our Industry - Sustaining Ourselves
- Our Technology - Development and Regulation
- The Future - Climate Change, Waste and the Circular Economy

Will showcase some of the most exciting developments in Electronics both locally and internationally, and address many of the critical issues facing the industry.

With over 100 industry leaders including CEOs, Vice Presidents and Directors of some of the world's largest electronics companies coming from all over the world, the 2019 World Electronics Forum is a world class event you will want to be a part of.

There have never been so many challenges and so many exciting opportunities to face.

Supporting the world's goals for Sustainable Development

SPONSORSHIPS AVAILABLE

We invite you to join us a Sponsor.

- The Packages below can be tailored to maximise your return on investment. Please get in touch with us to discuss options.
- Excellent Exposure: National and International coverage, Delegates from leading industries
- Reach Decision Makers: Attendees will comprise world industry leaders, well-resourced early adopters and product designers and professionals as well as partners from Industry, Government & Academia
- Build new networks: With a broad agenda and international connections this is the biggest opportunity to extend networks in our industry in Australia this year

The conference comprises:

- Industry leaders from more than 20 advanced electronics technology countries speaking on a wide range of topics
- Innovations from both local and international exhibitors at the extensive Electronics Industry Exhibition
- Pre-conference program of escorted visits to specialist local companies and institutions
- Workshops and masterclasses with industry experts
- Gala Dinner and Industry Awards night
- Extensive cultural program of visits to local attractions

FORUM SPONSOR

(1 only) \$25,000 incl GST

Named and promoted as the Forum Sponsor. Speaking opportunity for appropriately qualified speaker. Acknowledgement in all sessions on screen and by MC in the opening and closing plenary sessions. Logo on conference website. Five Complementary Conference Registrations including Gala Dinner. Complementary exhibition space (3mx3m) in a premium position. Acknowledgement in all marketing collateral and inclusion of corporate logo on all Conference advertising material, Program Handbook, PowerPoint slide to be shown at the introduction to all plenary sessions
Up to four (4) satchel inclusions

STREAM SPONSOR

(4 only) \$16,500 *incl GST*

Named and promoted as the Stream Sponsor. Speaking opportunity for appropriately qualified speaker. Acknowledgement in all stream sessions on screen and by session chair. Logo on conference website. Four Complementary Conference Registrations including Gala Dinner. Complementary exhibition space (3mx3m) in a premium position. Up to two (2) satchel inclusions.

GALA DINNER SPONSOR

(1 only) \$15,500 *incl GST*

Acknowledgement by dinner MC. Logo on conference website. Display of freestanding banner on stage. Two Complementary Conference Registrations. Complementary table at Gala dinner in prominent place. Logo displayed on Gala Dinner menu. Opportunity speak prior to award presentations at the dinner.

RESEARCH AND EDUCATION SPONSORS

(3 only) \$6,500 *incl GST*

Speaking opportunity for appropriately qualified speaker. Acknowledgement on conference website. One Complementary Conference Registration including Gala Dinner. Complementary exhibition space (3mx3m).

CONFERENCE SACHEL

(1 only) \$5,000 *incl GST*

Logo on satchel (one colour) Acknowledgement on conference website. One Complementary Conference Registration including Gala Dinner.

BADGE AND LANYARD SPONSOR

(1 only) \$4,000 *incl GST*

Acknowledgement on conference website. One Complementary Conference Registration including Gala Dinner. Logo on all conference name badges and lanyards.

EXHIBITOR

EIDA Members - **\$3,950** *incl GST*

Non Members - **\$4,950** *incl GST*

– Refer to exhibition prospectus for details

Exhibition space including catering for 2 staff. Logo on conference website. Complementary satchel inclusion. Complementary quarter page advertisement in Conference program.

INDUSTRY AWARDS SPONSORS

(4 only) \$5,000 *incl GST*

Two Complementary Conference Gala dinner registrations. Acknowledgement on dinner tables and by Gala Dinner MC. Opportunity to present an award at the dinner.

CONFERENCE SACHEL INSERTS

\$750 *incl GST*

Your opportunity to deliver your message direct to your target market by providing promotional material to be inserted in all delegates' conference bags.

ADVERTISING IN FINAL PROGRAM

[format of program to be advised]

Advertising space will be available in the Conference program which will be distributed to all delegates. Advertising will provide excellent exposures.

Outside back cover - \$1,250 *incl GST*

Inside back cover - \$1,250 *incl GST*

Full page - \$1,000 *incl GST*

Half page - \$600 *incl GST*

Qtr page - \$350 *incl GST*

REGISTER AS A SPONSOR

To apply for a sponsorship package please complete and return the form below. All sums are inclusive of GST

RETURN TO: Electronics Industry Development Adelaide, Suite 203, 33 Pirie Street, Adelaide

Email: henrietta@eida.asn.au

ORGANISATION: _____

ADDRESS: _____

CONTACT PERSON: _____

POSITION: _____

EMAIL: _____ TELEPHONE: _____

We will work with our sponsors individually to determine your requirements.

I/We would like to apply for the following sponsorship package(s).

- Forum Sponsor **\$25,000** *incl GST*
- Stream Sponsor **\$16,500** *incl GST*
- Gala Dinner Sponsor **\$15,500** *incl GST*
- Research and Education Sponsor **\$6,500** *incl GST*
- Satchel Sponsor **\$5,000** *incl GST*
- Badge and Lanyard Sponsor **\$4,000** *incl GST*
- Industry Awards Sponsor **\$5,000** *incl GST*
- Satchel Inserts **\$750** *incl GST*

Program Advertising

- Outside Back Cover - **\$1,250** *incl GST*
- Inside Back cover - **\$1,250** *incl GST*
- Full page - \$1,000 Half page - **\$600** *incl GST*
- Qtr page - **\$350** *incl GST*

PAYMENT Method of payment (please tick appropriate box)

I require a tax invoice to make payment.

Bank transfer

Bank: BankSA (Div. Westpac)
Address: 374 Greenhill Road, Glenside, SA 5065.
Account name: WEF 2019 Conference
Account #: 057309440 BSB #: 105 086 SWIFT: SGBLAU2S

I have read the details of the relevant Sponsorship Opportunities outlined in the Prospectus, and I accept all of its term and conditions (listed on the following page).

NAME: _____ DATE: _____

SIGNED: _____

If you would like to explore other customised sponsorship options, please get in touch.

We would welcome the opportunity to develop a solution that best fits the needs of your organisation.

TERMS AND CONDITIONS

The Professional Conference Organiser will take all care to fulfil the listed Sponsorship commitments. The Sponsors are responsible for providing all their requirements i.e. banners, promotional material and any other material. Sponsors are responsible for the security of their own equipment and materials whilst at the Conference. Your Sponsorship selection will be confirmed upon receipt of deposit. The Organiser reserves the right to decline an application and alter the program if required.

ATTENDANCE

The organisers make no warranty as to the number of delegates and/or visitors that may attend the Conference.

UNAVOIDABLE OCCURRENCES

In the event that the Conference is cancelled or delayed through no fault of the Organiser or the venue, including but not limited to fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the sponsor shall not be entitled to any refund or claim for any loss or damage.

CORPORATE RECOGNITION

Inclusion of corporate logos or recognition in printed material is subject to meeting publication deadlines.

CANCELLATION POLICY

Once a booking form has been received for Sponsorship opportunities, any cancellation must be advised in writing. If the cancellation is received on or before 30 September 2019 an administration fee of 25% of the total price is retained. If the cancellation is received after 30 September 2019, no refund is applicable unless the sponsorship package is resold where 25% of the total price is retained.

OTHER NOTES

All prices include GST. A tax invoice will be sent on receipt of the booking form. All banners are subject to venue pre-approval. (Freestanding, upright banners are recommended.)